



Date _____

Dear Parent/Guardian of _____ (student's name)

Reading with TLC is the company that created the Lively Letters (those cute little characters that are helping your child build phonemic awareness and phonics skills) and Sight Words You Can See a program that helps students learn the difficult sight words that don't follow the rules of phonics. For more information on either of these programs you can check out the Reading with TLC website at www.readingwithtcl.com.

The authors of the programs are currently looking for pictures and video clips of students who are successfully using the programs, hoping to share them with other educators, administrators and parents who want to know more about the Reading with TLC approach to teaching reading.

With this letter I am asking if you would like to allow me to share any photos or videos of your child using the program. These could be used in online webinars, seminars, and educational conferences where the Reading with TLC is training others in the use of their programs. They also may want to insert the pictures and video clips into some of the company's social media sites, such as Facebook, Twitter, Pinterest, and on their YouTube channel. Pictures or videos could also be inserted into some of their signs, brochures, professional email newsletters, or on the Reading with TLC website.

Thank you for your prompt response.

Educator's name printed _____

Signature of educator _____ date _____

Please let me know whether or not you would like to allow me to share photos and videos of your child using these programs by checking the appropriate box:

- I give my permission for you to share photos and videos of my child using the Lively Letters / Sight Words You Can See program(s) with Reading with TLC so that they may use them in any of the options outlined above.
- I do not want you to share any of my child's photos or videos with Reading with TLC.

Parent's / guardian's name printed _____

Signature of parent/guardian _____ date _____